



PURE_{v1}

A WORLD OF OPPORTUNITIES

 HÅKON MÆLAND

PURE_{v1}

A WORLD OF OPPORTUNITIES

THE PURE V1 IS OUR EXCITING NEW COST EFFECTIVE ENTRY LEVEL DE-POWER FOIL KITE. DESIGNED EXCLUSIVELY TO MAKE THE PROCESS OF LEARNING SNOWKITING ACCESSIBLE AND EASY FROM THE VERY FIRST SESSION.

The design of the Pure V1 is relatively simple which helps make it an exceptionally stable kite. It launches easily and inflates constantly while rising up to the zenith without high acceleration. The handling is very progressive which is ideal for riders with little or no previous kite flying experience. Power delivery

is smooth and constant with intuitive de-power capabilities, making for a good wind range per size.

The Pure V1 will give you the peace of mind to focus on each step towards getting going on the snow!

WIND RANGE & BAR SIZE

SIZE	BAR	LINE LENGTH
4M	45CM	12M + 5M
6M	45CM	12M + 5M
8M	50CM	12M + 5M
10M	55CM	12M + 5M

KNOTS 5 10 15 20 25
 Wind range is indicative only based on an average rider weight of 80kg.
 Actual range will vary based on rider skill level.

RANGE OF USE

	0	5	10
BEGINNER	●●●●●●●●●●		
INTERMEDIATE	●●●●●		
ADVANCED	●		
FREERIDE	●●●●●●●●●●		
FREESTYLE	●		
BACKCOUNTRY	●		

COLOURS





PURE V1 HARNESS

The slim-line lightweight Pure V1 harness can be added to the package, setting you up with all you need for your first Snowkiting experience. The harness is fully adjustable to fit all shapes and sizes, both under or over winter clothing.

A heavy-duty webbing loop to connect the control system reduces size and weight of the harness. Three step connection - open the quick release, feed loop through webbing, close the quick release.



HOW TO SNOWKITE VIDEO SERIES

We have created a free 4 step video series to guide you through the requirements to get up and riding, so no matter if you're not a kitesurfer or an expert skier or snowboarder, you can say goodbye to expensive lift passes - the whole mountain will become your playground, epic sessions are waiting for you!



PURE V1 CONTROL SYSTEM

We designed a new control system specifically for the Pure V1, incorporating a trimmer-less system to keep it clean and easy to use. The back leader line knots provide the trim option to increase power, turn speed and feeling on the bar.

The Pure V1 has been developed using relatively short flying lines, the 12m lines are the ideal length for new comers to safely learn and progress. Included in the package are 5m line extensions for an increased wind-window, providing more power for lighter wind days.

Self-landing the Pure V1 is simple and easy by pulling the brake handle between the back leader lines on the control system; the kite will stall down to the ground, when you are ready to launch again simply let go of the brake handle to re-inflate the kite.

Our time proven Front Line Flag Out is simple and effective. If you need to immediately stop all power from the kite, activate the release system and the Pure V1 will flag out to one front line, immediately stopping all power delivery.



WHAT IS SNOWKITING?

SNOWKITING IS NOT JUST KITESURFING ON SNOW, IT'S SO MUCH MORE AND IT'S MUCH EASIER AND SAFER THAN IT MIGHT LOOK.



Very little wind is needed to have an epic session with friends, being powered only by nature. Snowkiting is one of the fastest growing sports with thousands of riders all over the world.

If you have a snowboard or skis, then all you need is a kite and a harness to get started. Once you've learnt the basics of flying a kite, the possibilities are endless.

With a Snowkite you're able to turn a farm, lake or backyard into a terrain park. You can also climb mountains faster and more efficiently than the strongest backcountry skier or simply explore new terrains with friends. The mountains transform into giant playing fields, allowing you to access areas unreachable on foot.

If you live near snow, you need a Snowkite!

